

Stock Turns	Mean (Average)	25th Percentile	Median (Mid-Point)	75th Percentile
New Course Books	5.2	3.1	4.2	6
Custom Published Materials	11.6	4.7	6.7	11.8
Used Course Books	5.9	3.6	5	6.1
Course Technology	insufficient data to report			
TOTAL Course Materials	5	3.4	4.3	5.4
Trade Books	1.5	1	1.3	1.7
Professional Reference Books	1.4	0.9	1.1	2
TOTAL General Books	1.4	0.9	1.2	1.6
TOTAL BOOK SALES	4.5	3.1	3.9	4.7
Computer Hardware	14	5.8	9.8	14.8
Consumer Electronics	4.5	2.4	3.9	5.3
Computer Software	6.7	2.5	4.3	7
Digital / Computer Supplies	4.1	2.1	3.5	5
TOTAL Digital Products	7.4	3.6	5.4	10.1
School / Office Supplies	2.5	1.8	2.4	3.2
Instructional Supplies	2.5	1.3	2.2	2.6
TOTAL Supplies	2.6	1.8	2.4	3.1
Insignia Apparel	2.7	1.9	2.6	3.3
Non-insignia Apparel	12.6	1.3	2	3.1
TOTAL Apparel	2.5	1.7	2.4	3.2
Insignia Gifts	1.8	1	1.7	2.6
Non-insignia Gifts	1.8	1	1.7	2.7
TOTAL Gifts	1.7	0.8	1.6	2.5
Food / Beverages	9.9	5.5	8.2	12.1
Other Merchandise	7.4	1.6	2.8	4.3
TOTAL General Merchandise	6.9	2.5	4.1	7
TOTAL NON-BOOK SALES	3.5	2.2	3	4.4
TOTAL NET SALES	4	2.8	3.6	4.5