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FOR IMMEDIATE RELEASE

NACS Announces Jeff Pavic as Vice President of Business Development

December 15, 2009 (OBERLIN, OHIO) – Jeff Pavic was recently hired as Vice President of Business Development for the [National Association of College Stores](http://www.nacs.org) (NACS), an association representing the collegiate retailing industry.

With an extensive background across multiple industries, Pavic most recently served as the Vice President/Business Relationship Manager for National City/PNC Bank. Additionally, Pavic has more than 20 years experience in the retail industry, serving in key positions such as Executive Director, National Accounts at American Greetings and Vice President, Strategic Accounts with a Charlotte, NC, retail merchandising company.

“We are excited to have Jeff join our team,” said NACS Chief Executive Officer Brian Cartier, CAE. “His experience in the retail sector will help guide us as we explore new opportunities to generate revenue for our association while increasing service to members.”

Pavic received his bachelor’s degree and MBA from Bowling Green State University. He resides in Rocky River with his wife and three children.

About NACS

Headquartered in Oberlin, Ohio, the National Association of College Stores (NACS) is the professional trade association representing the \$10 billion collegiate retailing industry. NACS represents more than 3,000 collegiate retailers and approximately 1,000 associate members who supply books and other products to college stores. NACS member stores daily serve America’s college students while supporting the academic missions of higher education institutions everywhere. Additional information on NACS can be found online at www.nacs.org.

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