



National Association of College Stores

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NEWS RELEASE

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FOR IMMEDIATE RELEASE

Save Cash: Tips for Buying Textbooks

July 24, 2007 (OBERLIN, OH) – Selected by instructors, textbooks and course materials provide college students the information and resources they need to do well in class. However, many students come to college unprepared for their expense.

Smart shopping strategies can have a big impact when shopping for textbooks. The National Association of College Stores (NACS) offers the following suggestions:

- 1) Buy “used” books whenever possible, which could save you 25% off the cost of a new textbook. College stores strive to provide as many used textbooks as possible, but they often sell out quickly.
- 2) Know your store’s refund policy, especially the deadlines. This way, you won’t be disappointed if you need to return items to the store if you drop a class.
- 3) Keep your receipts. Most stores require receipts for returns.
- 4) Don’t write in your books until you’re certain you’ll be keeping them. Most stores will not offer full credit for books that have been marked.
- 5) Be cautious when making course material purchases online. The items you need may not arrive on time, causing you to fall behind in your studies. Also, don’t forget to calculate shipping expenses into the total cost of the textbook.
- 6) If you have a choice between buying a textbook by itself, or the same text packaged with a study guide or software package, make sure you need *both* parts. While packages can be a great value and maximize learning when properly used, they are often non-returnable once opened.
- 7) If you have questions, ask! Your college store professional is the course material expert that is dedicated to helping you obtain all of the educational tools you need for academic success.

About NACS

Headquartered in Oberlin, Ohio, the National Association of College Stores (NACS) is the professional trade association representing the \$11 billion collegiate retailing industry. NACS represents more than 3,100 collegiate retailers and approximately 1,000 associate members who supply books and other products to college stores. NACS member stores daily serve America’s college students while supporting the academic missions of higher education institutions everywhere. Additional information on NACS can be found online at www.nacs.org.

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