



National Association  
of College Stores

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FOR IMMEDIATE RELEASE

## Bring Education Sessions Home with CAMEX TO GO

**April 2, 2009 (OBERLIN, OHIO)** – For the first time, audio of education sessions featured at CAMEX 2009 has been captured and made available in MP3 format. Produced by the National Association of College Stores (NACS), CAMEX is the largest annual conference and trade show in the collegiate retailing industry and brings more than 90 qualified speakers to offer valuable information about the field. CAMEX TO GO allows the knowledge of these sessions to be shared with others and used over and over again.

About 90 percent of the education sessions are now available for purchase on an audio CD or as an MP3 to be downloaded directly to computer by visiting [camex.org](http://camex.org).

The audio can be purchased for \$25 per session, \$100 for 5 sessions, or \$250 for the entire conference. Sessions are available to CAMEX attendees at the discounted rate of \$20 per session, \$100 for 6 sessions, or \$199 for the entire conference.

An on-demand webcast of *Wikinomics* Author Anthony Williams' enlightening speech is available for free at [camex.org](http://camex.org), a great way to start an educational library.

For more information or to purchase audio sessions, visit [camex.org](http://camex.org) and click on the CAMEX TO GO icon or contact Candace Vincent at [CVincent@nacs.org](mailto:CVincent@nacs.org).

The audio of the education sessions were available on-site at CAMEX 2009 on flash drives compliments of PureOrange Inc., an exhibitor at CAMEX. CAMEX TO GO was made possible by a generous grant from the NACS Foundation.

### **About NACS**

Headquartered in Oberlin, Ohio, the National Association of College Stores (NACS) is the professional trade association representing the \$10 billion collegiate retailing industry. NACS represents more than 3,100 collegiate retailers and approximately 1,100 associate members who supply books and other products to college stores. NACS member stores daily serve America's college students while supporting the academic missions of higher education institutions everywhere. Additional information on NACS can be found online at [www.nacs.org](http://www.nacs.org).

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