



Contact: Charles Schmidt  
National Assn. of College Stores  
(800) 622-7498 ext. 2351  
(216) 255-0744 (cell)  
[cschmidt@nacs.org](mailto:cschmidt@nacs.org)

**FOR IMMEDIATE RELEASE**

**Straw Promoted to Director of Business Development and Strategic Accounts for PartnerShip**

**January 21, 2010 (OBERLIN, OHIO)** - Tina Straw was recently promoted to Director of Business Development and Strategic Accounts for PartnerShip LLC, a logistics management company and wholly-owned subsidiary of the National Association of College Stores (NACS).

With 20 years of sales and marketing experience, Straw has worked in print display advertising, technology products, and transportation and logistics. She has spent the past 12 years with NACS working in product and program management.

In her new position, Straw will be leading a sales team in PartnerShip's new California office as well as developing new lines of business and focusing on internal initiatives within Partnership.

Straw received a BA in Journalism from The Ohio State University, and an MBA in Executive Management from Baldwin-Wallace College. Tina currently resides in Amherst, Ohio.

**About Partnership**

PartnerShip LLC is a transportation and logistics management company that delivers discounted inbound and outbound shipping services to small- and medium-sized businesses nationwide. Since its founding in 1989, PartnerShip has saved customers millions of dollars through deeply discounted shipping programs with nationally recognized transportation companies. PartnerShip negotiates shipping rates on behalf of its 16,500 customers nationwide, providing exceptional savings typically reserved for large-volume shippers. Based in Oberlin, OH, PartnerShip is a subsidiary of the National

Association of College Stores (NACS), the professional trade association for the collegiate retailing industry.

**About NACS**

Headquartered in Oberlin, Ohio, the National Association of College Stores (NACS) is the professional trade association representing the \$10 billion collegiate retailing industry. NACS represents more than 3,100 collegiate retailers and approximately 1,100 associate members who supply books and other products to college stores. NACS member stores daily serve America's college students while supporting the academic missions of higher education institutions everywhere. Additional information on NACS can be found online at [www.nacs.org](http://www.nacs.org).

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