National Association of College Stores

CONNECT | GROW | SUCCEED

ASSOCIATE MEMBERSHIP APPLICATION

500 E. Lorain St. • Oberlin, OH 44074-1294
(440) 775-7777 • Fax: (440) 775-4769 • www.nacs.org

FOR NACS USE ONLY
Membership No._____
Date Received_____

Name of Company_____

Street Address_____

City_____ State _____ ZIP_____

Hdqtrs. Phone # _____ Toll Free # _____ Fax # _____

Company E-mail Address _____ Date of Incorporation _____

Company Web Site_____

Contact Person _____Title_____

Mailing Address_____
(street) (city) (state/ZIP)

E-mail Address_____

Company Personnel

Chief Executive Officer _____

Marketing Director _____

Sales Manager_____

Advertising Manager_____

Research Director _____

Trade Show Director _____

Name of Bank _____ City _____ State_____ ZIP _____

If credit information is not readily available, please attach a letter from your bank.

Please list five college stores with which you are doing business, including the name of the individual to contact; if you cannot list college stores, please give other business references. **Application must include references.**

1. _____
2. _____
3. _____
4. _____
5. _____

Associate Membership Fee: Membership service fees are $450 plus a $250 initial application fee (application fee is not refundable). **Total amount due is $700.** Membership service fees are not refundable except for duplication of payment or if the application is denied. **Membership service fees are subject to change.**

- The Membership year is from June 1 through May 31 and is not on an anniversary cycle.
- Associate dues are prorated the second year of membership. Please see scale below.

Prorate 2nd year by join month: Aug.-Sept.: 25% Oct.-Dec.: 50% Jan.-Feb.: 75% Mar.-May: 100%

- New Associate Members are included in the Directory of Colleges and College Stores.

Method of Payment: ❑ Check (enclosed) ❑ MasterCard ❑ VISA ❑ American Express

Card No. _____ Expiration _____

Signature _____ Date_____

*Verification Code _____

*The Verification Code is a 3-digit number on the back of your VISA or MasterCard that appears in the signature area just after the account number American Express prints 4 digits on the front of the card above and to the right of the embossed account number.

(Please see other side)

Company's Products (Please check the categories which best describe your products.)

Apparel
- ❑ Apparel-Athletic
- ❑ Apparel-Caps & Gowns
- ❑ Apparel-Children's
- ❑ Apparel-Footwear
- ❑ Apparel-Hats/Caps/Headwear
- ❑ Apparel-Imprinted
- ❑ Apparel-Non-Athletic
- ❑ Apparel-Non-Imprinted
- ❑ Apparel-Outerwear
- ❑ Apparel-Sleepwear
- ❑ Apparel-Swimwear

❑ **Art Supplies**
❑ **Athletic Equipment**
❑ **Automotive**
❑ **Awards/Plaques**

❑ **Backpacks/Handbags/ Technology Cases**

Body Art
- ❑ Body Art-Body/Face Painting
- ❑ Body Art-Body/Temporary Tattoos

Books
- ❑ Books-Copyright
- ❑ Books-Custom Publishing
- ❑ Book-E-Books Mgmt
- ❑ Books-Foreign
- ❑ Books-General/Trade
- ❑ Books-Medical/Health Science
- ❑ Books-Reference
- ❑ Books-Remainders
- ❑ Books-Rental
- ❑ Books-Text
- ❑ Books-Used

❑ **Calendars/Planners**
❑ **Cameras/Photo Supplies**

Computer
- ❑ Computer Hardware-Desktop
- ❑ Computer Hardware-Laptop
- ❑ Computer Hardware-PD
- ❑ Computer Hardware-Peripherals
- ❑ Computer-Software
- ❑ Computer-Sup./Accessories
- ❑ Consultants

Consumer Cards
- ❑ Consumer Card-All Campus
- ❑ Consumer Card-Credit Card
- ❑ Consumer Card-Debit Card
- ❑ Consumer Card-Gift Card
- ❑ Consumer Card-Internet Card
- ❑ Consumer Card-Phone Card

❑ **Decal/Stickers**

Electronics
- ❑ Electronics-Accessories
- ❑ Electronics-Appliances
- ❑ Electronics-Batteries
- ❑ Electronics-Calculators
- ❑ Electronics-Cell Phones
- ❑ Electronics-Radios/MP3 Players/ TVs/DVDs

❑ **Eyewear-Accessories**
❑ **Eyewear-Sunglasses**

❑ **Financial Services**
❑ **Fixtures/Displays**
❑ **Flags/Banners/Pennants**

Food/Candy/Beverages
- ❑ Beverages
- ❑ Candy
- ❑ Fresh Food
- ❑ Frozen Food
- ❑ Snacks

❑ **Frames**

Furnishings
- ❑ Furnishings-Bedding/Linens
- ❑ Furnishings-Chairs/Tables
- ❑ Furnishings-Lamps/Lights
- ❑ Furnishings-Rugs

❑ **Games/Toys**

Gifts
- ❑ Gifts/Imprinted
- ❑ Gifts/Non-Imprinted

❑ **Glassware/Mugs/China**
❑ **Graduation Accessories**
❑ **Greek Merchandise**
❑ **Green/Sustainable**
❑ **Greeting Cards/Gift Wrap**

Health/Beauty Products
- ❑ Cosmetics
- ❑ Health Care
- ❑ Personal Care/Hygiene

Insurance
- ❑ Accidental Damage
- ❑ Extended Warranties
- ❑ Medical

Internet
- ❑ Internet-E-Commerce
- ❑ Internet Services (Provider)

Jewelry
- ❑ Jewelry-Fashion/Trend
- ❑ Jewelry-Pins
- ❑ Jewelry-Rings
- ❑ Jewelry-Watches

❑ **Licensing Agent-Collegiate**

Licensing
- ❑ Licensing-Copyright
- ❑ Licensing-Software

❑ **Label Equipment/Signs**
❑ **Luggage/Briefcases**

Magazines
- ❑ Magazines-Comic Books
- ❑ Magazines-Distributors
- ❑ Magazines-Journals
- ❑ Magazines-Newspaper
- ❑ Magazines-Publishers

❑ **Maps/Globes**

Marketing
- ❑ Marketing-Catalog Printers
- ❑ Marketing-Promo. Services

❑ **Medical/Dental-Instruments**
❑ **Medical/Dental-Lab Equipment**

Music
- ❑ Music-Accessories
- ❑ Music-CD/MP3 Downloads
- ❑ Music-Compositions Sup.
- ❑ Music-Instruments
- ❑ Music-Sheet Music

❑ **Novelty Items**

Office/Sch. Supplies
- ❑ Office/Sch. Sup-Binders/Folders
- ❑ Office/Sch. Copiers
- ❑ Office/Sch. Sup-Fax Machines
- ❑ Office/Sch. Sup-Paper
- ❑ Office/Sch. Sup-Tape/Glue/Staplers
- ❑ Office/Sch. Sup-Writing Instruments

❑ **Packaging Materials**
❑ **Pet Supplies**
❑ **Poster/Prints/Artwork**

❑ **Rain Gear/Umbrellas**

Security
- ❑ Security-Personal Products
- ❑ Security-Systems

❑ **Shipping/Transportation**
❑ **Shopping Bags/Baskets**
❑ **Shrinkwrap Systems/Supplies**
❑ **Stationery**
❑ **Storage/Containers**
❑ **Store Designers**

Store Systems
- ❑ Store Systems-Financial Mgmt
- ❑ Store Systems-Inventory Mgmt Gen Merch
- ❑ Store Systems-Inventory Mgmt Text
- ❑ Store Systems-Inventory Mgmt Trade
- ❑ Store Systems-Mail Order
- ❑ Store Systems-POS Bar Code/Scan
- ❑ Store Systems-POS Cash Reg
- ❑ Store Systems-Shipping
- ❑ Store Systems-Supplies

Study Aids
- ❑ Study Aids-Books
- ❑ Study Aids-Computer
- ❑ Study Aids-Video

❑ **Tailgate Supplies**

Technology
- ❑ Digital Content Services
- ❑ E-Business Solutions/Services
- ❑ Print-on-Demand Services

❑ **Travel Accessories**

❑ **Video/DVD**

Type of Company: ❑ Publisher ❑ Supplier If Supplier: ❑ Manufacturer ❑ Distributor ❑ Representative Group

Methods of Selling to the College Store Market

(Please check all applicable methods.)

_____ Company Sales Staff
_____ Manufacturers' Representatives
_____ Wholesalers
_____ Distributors
_____ Direct Merchandising
_____ Direct Mail
_____ Dealers
_____ Catalog
_____ Telemarketing
_____ Trade Shows
_____ Advertising

Percentage of company's revenue derived from the college store market?_____

Advertising Agency

Agency Name_____

Address_____
(street) (city) (state/ZIP)

Contact Person_____ Telephone_____

I agree to abide by the Constitution and By-Laws of the National Association of College Stores.

Signed_____ Title_____

After your application has been received, NACS Board of Trustees will review for approval. Your company will be listed in the New Member section of *Campus Marketplace* and members are invited to comment within 30 days.

Contributions to NACS are not deductible as charitable contributions for federal income tax purposes. Dues and other payments, however, may be deductible under other provisions of the Internal Revenue Code.